

iOme Challenge FINAL JUDGING CRITERIA

1. The Quality of the Paper

(How well is the paper written, logically organized, etc.)

2 The Originality/Creativity of the Idea or its Presentation

(Is this idea new? Is it an old idea made better?)

3. The Soundness of Economic Analysis

(Is the solution based on solid economic research? Is this something economists would buy into?)

4. The Soundness of Policy Analysis

(Is the solution based on solid policy research? Is this something policymakers would seriously consider?)

5. How likely is it that young people would buy into this?

(Would young people participate in this new model?)