

Professors across this great land: **we get it, you are busy!** Between preparing lessons, conducting scholarly research, student advising, teaching, administrative duties and those oh-so-fun committee meetings, you have very little time to read our e-mails and respond.

So, let's cut right to the chase:

5 Reasons why iOme Challenge should be in Your Syllabi

(Shared by Prof. John Tures, Ph.D.)

1. Important. Numbers don't lie, and [they show](#) that the millennial generation knows little to none about savings, retirement, 401ks and IRAs. Let's change this and put our students on the path to success, but also ensure the financial health of our nation. To be honest, it isn't just the students who learn, I pick up something new every year thanks to their research.

2. Engaging. We might like to think of ourselves as a "sage on the stage" but the models of teaching must include action research, problem-based learning, and the flipped classroom concept. It's no secret that students learn more when they take control of the project. Initially my wife (also a teacher) thought I was crazy letting students be in charge of the class, but after seeing my students' project she changed her mind.

3. Ok, that is all fine but I am teaching students in variety of majors. Do not fret, The iOme Challenge calls for a liberal-arts mind and input from students in a variety of disciplines. My class had one Economics major and one Business major. Other students came from Political Science, History, English, and Japanese Language Studies. All contributed to the final outcome and today have successful careers or are on to graduate studies.

4. Ok, but I'm not an economics professor. Well, you don't have to be if you want to have your students compete. iOme provides you with the tools and assistance to make the most out of the contest. Also, if economics isn't your thing you may consider team-teaching or borrowing the talents from someone in other departments who might be an office down from you, or a floor away.

5. Alright, but my class is too big to work on projects like this. Having a class between five and ten students is pretty good, and enables you to spread a lot of responsibility around. When you have about 15-20 students you can still make it work, but you should divide up the responsibility. Make sure they all find a way to write and work on the presentation. With more than 3-4 students, you really need to start thinking about multiple teams, if you do want to have all your students play.

If you are ready to accept the challenge, engage your students, and save time -- download our brief iOme Syllabus Add-On from www.iomechallenge.org/module or email us at info@iomechallenge.org for help.